

Unsupervised Statistical Learning: Principal Components Analysis

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Recap: Unsupervised Learning

- ▶ In supervised learning we have (X, Y) pairs, and our goal was to predict/guess Y from X .
- ▶ In unsupervised learning we just observe $\{X_1, \dots, X_n\}$ where $X_i \in \mathbb{R}^d$.
- ▶ We could imagine several possible tasks:
 1. **Dimension Reduction/Visualization:** Reduce the dimension of the data from d to something smaller (in a way that makes sense) so we can explore/visualize the data.
 2. **Clustering:** Group the n points into k groups (in a way that makes sense).
 3. **Density Estimation:** Estimate the underlying distribution of the data (in a way that makes sense).

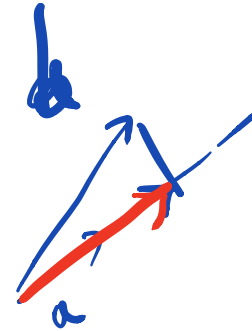
Notice the goals and the metrics are much more varied.

n pts in d dims
n pts in 43 dims

Recap: Linear Algebra Basics

- ▶ Vectors:

$$v = \begin{bmatrix} v_1 \\ v_2 \\ \vdots \\ v_d \end{bmatrix} .$$



- ▶ The length of a vector:

$$\|v\|_2 = \sqrt{v_1^2 + \dots + v_d^2} . \quad \leftarrow$$

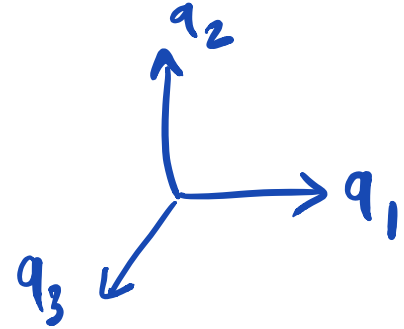
- ▶ The projection of a vector b onto a *unit* vector a :

$$\text{proj}_a(b) = \frac{(a^T b)}{\|a\|^2} a . \quad \left(\frac{a^T b}{\|a\|} \times \frac{a}{\|a\|} \right)$$

Recap: Orthonormal Matrices

- ▶ Matrices $Q \in \mathbb{R}^{d \times d}$:

$$Q = \begin{bmatrix} \uparrow & \uparrow & \cdots & \uparrow \\ q_1 & q_2 & \cdots & q_d \\ \downarrow & \downarrow & \cdots & \downarrow \end{bmatrix},$$



which satisfy:

$$q_i^T q_j = \begin{cases} 1 & \text{if } i = j \\ 0 & \text{otherwise.} \end{cases} \quad \left. \vphantom{\begin{cases} 1 \\ 0 \end{cases}} \right\}$$

- ▶ Orthonormal matrices satisfy:

$$Q^T Q = I,$$

$$Q Q^T = I,$$

$$Q^{-1} = Q^T.$$

Recap: Matrix Decompositions

- ▶ Every real, symmetric matrix M can be *diagonalized*, i.e. we can write:

$$M = U \times D \times U^T,$$

for a *diagonal* matrix D , and an *orthonormal* matrix U .

- ▶ The columns of U are called *eigenvectors*, and each column of U has an associated diagonal entry in the matrix D that is its associated *eigenvalue*.
- ▶ We will usually arrange things so that $|D_{11}| \geq |D_{22}| \geq \dots$. Positive semi-definite matrices are ones for which every eigenvalue is ≥ 0 .
- ▶ The eigendecomposition has many uses. Given the eigendecomposition you can easily invert the matrix, raise it to some power, compute the matrix exponential and so on.
- ▶ We will also see that it will give us crucial insight into important matrices.

Recap: Matrix Decompositions

- ▶ Every real matrix (not necessarily symmetric or even square) M can be written in terms of its *Singular Value Decomposition*:

$$M = \underline{U} \times \underline{\Sigma} \times \underline{V}^T,$$

U, V are both orthonormal

for a *diagonal* matrix Σ with all positive entries, and two *orthnormal* matrices U, V .

- ▶ In particular, we can see that:

$$\begin{aligned} MM^T &= \underline{U \times \Sigma^2 \times U^T} \\ \underline{M^T M} &= V \times \Sigma^2 \times V^T. \end{aligned}$$

So U and V are just the eigenvectors of MM^T and $M^T M$ (which are both symmetric matrices).

The Covariance Matrix

- ▶ We have talked about matrices abstractly so far. Let us now think about a particular important matrix. Remember, all we have is a data matrix $X \in \mathbb{R}^{n \times d}$.

$$X = \begin{bmatrix} \leftarrow x_1 \rightarrow \\ \leftarrow x_2 \rightarrow \\ \vdots \\ \leftarrow x_n \rightarrow \end{bmatrix}$$

- ▶ We will assume throughout the rest of the lecture that we have centered the matrix X so it has columns with mean 0 (so the mean of the data is the 0 vector).

- ▶ One thing that we can compute is the covariance matrix:

$$\hat{\Sigma} = \frac{X^T X}{n}. \quad \hat{\Sigma} \in \mathbb{R}^{d \times d}$$

The covariance matrix can also be written as:

$$\hat{\Sigma} = \frac{1}{n} \sum_{i=1}^n x_i x_i^T.$$

where $x_i \in \mathbb{R}^d$ is the i -th data sample (the i -th row of X represented as a column vector).

The Covariance Matrix

$$\left(\frac{X^T X}{n} \right)^T = \frac{X^T X}{n} .$$

- ▶ The covariance matrix is symmetric (and real) and so has an eigendecomposition.
- ▶ It is also a positive semi-definite matrix. *} all its eigenvalues are positive.*
- ▶ Finally, observe that for any vector v we can compute:

v is some unit vector.

scalar $\leftarrow v^T \hat{\Sigma} v = v^T \left[\frac{1}{n} \sum_{i=1}^n x_i x_i^T \right] v$

$$= \frac{1}{n} \sum_{i=1}^n (v^T x_i)^2 .$$

} variance of data in direction v.

This is just the *variance* of the data projected onto the direction v .

↪
$$\frac{v^T \hat{\Sigma} v}{\|v\|^2}$$

$$\begin{aligned}
 & x_1, \dots, x_n. \\
 & v^T x_1, \dots, v^T x_n. \downarrow \\
 \text{Variance} = & \frac{1}{n} \sum_{i=1}^n [(v^T x_i)^2] - \left(\frac{1}{n} \sum_{i=1}^n v^T x_i \right)^2
 \end{aligned}$$

Back to Unsupervised Learning: What is Dimension Reduction?

Dimension reduction: the task of transforming our data set to one with fewer features. We want this transformation to preserve the **main structure** that is present in the feature space

A new feature can be one of the old features, or it can be a some linear or nonlinear combination of old features.

It is often the first step in an analysis, to be followed by, e.g., **visualization**, clustering, regression, classification

Linear dimension reduction

We're going to start with linear dimension reduction.

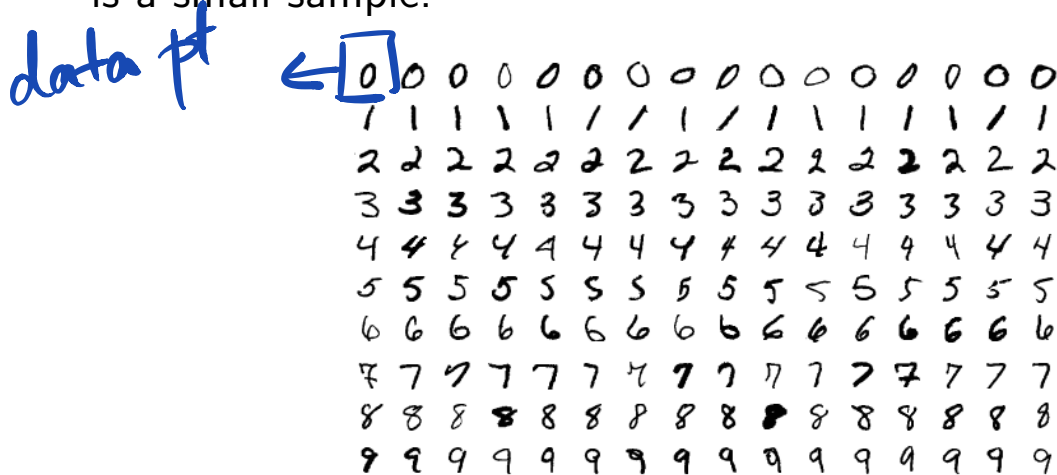
This means: looking for linear subspaces around which our data seem to concentrate.

Specifically, we'll be looking for subspaces which contain a large amount of the variance in the data. This is PCA.

- ▶ We **hope** that dimensions which contain lots of the variance are also interesting. . .

PCA Examples

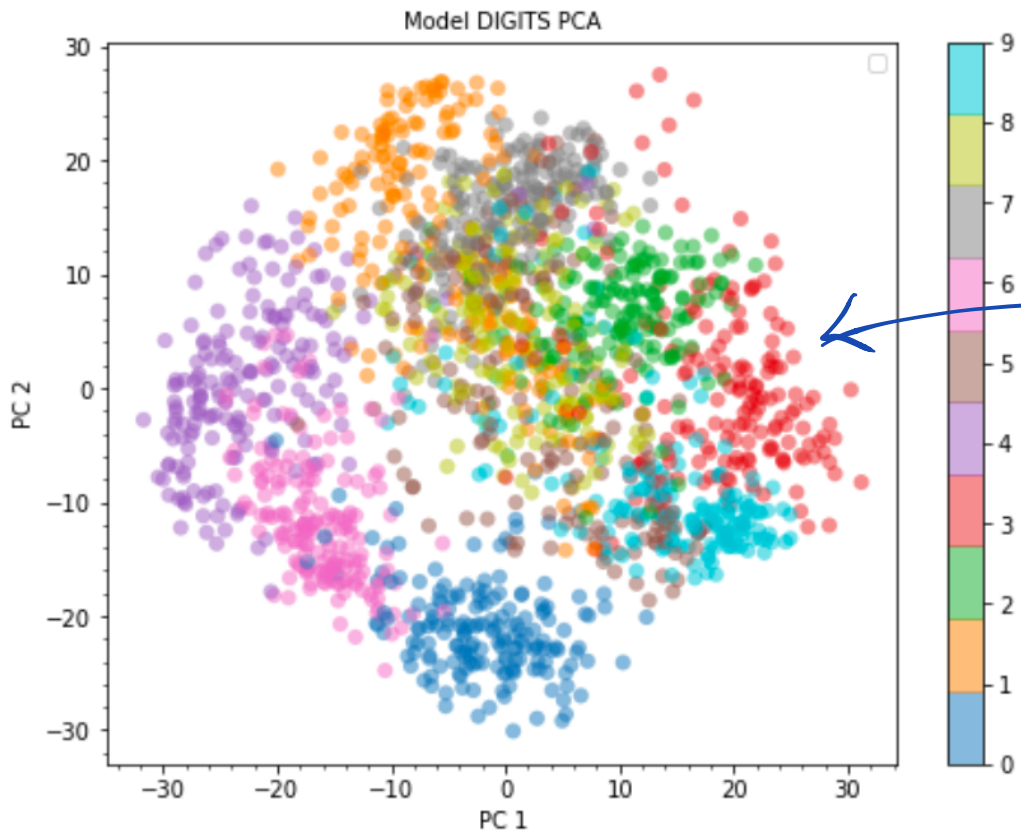
- ▶ Just to convince you that PCA is actually an interesting method here are a couple of examples: Suppose we took the MNIST digits dataset (a dataset of handwritten digits). Here is a small sample:



We want to understand/visualize the data but it is 800-dimensional and there are 50,000 points.

PCA on MNIST

Suppose we found two “interesting directions” and projected the data onto those two and plotted them.

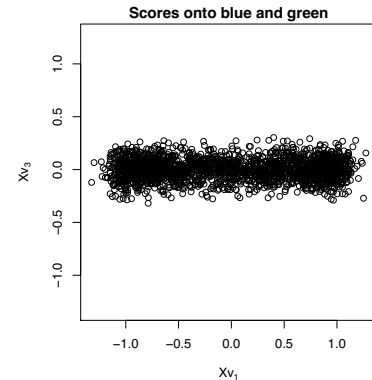
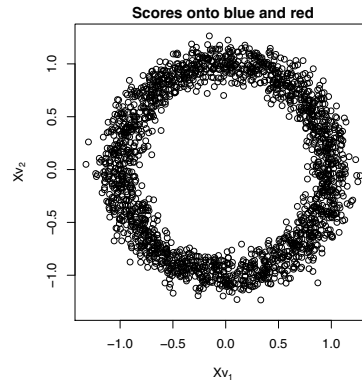
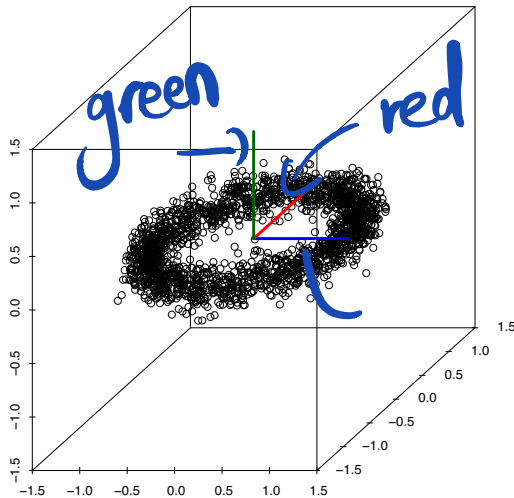


$$X \in \mathbb{R}^{n \times d}$$
$$\tilde{X} \in \mathbb{R}^{n \times 2}$$

Example: Projections onto Orthonormal Vectors

Example: $X \in \mathbb{R}^{2000 \times 3}$, and $v_1, v_2, v_3 \in \mathbb{R}^3$ are the unit vectors parallel to the coordinate axes

green - nothing interesting



Not all linear projections are equal! What makes a good one?

Principal component analysis

v_1

The first principal component direction of X is the unit vector $v_1 \in \mathbb{R}^p$ that maximizes the sample variance of $Xv_1 \in \mathbb{R}^n$ when compared to all other unit vectors.

As we saw earlier the variance in direction v is just given by $v^T \hat{\Sigma} v$. Hence the first principal component direction $v_1 \in \mathbb{R}^p$ is

$$v_1 = \operatorname{argmax}_{\|v\|_2=1} v^T \hat{\Sigma} v \quad \text{variance in dir } v.$$

We will call the variance in the direction v_1 as the amount of variance explained by v_1 :

$$d_1^2 = v_1^T \hat{\Sigma} v_1.$$

$$Xv_1$$

The vector $Xv_1 \in \mathbb{R}^n$ is called the first principal component score of X .

How do we think about this in terms of Eigenvectors and Eigenvalues?

- ▶ The top principal component is just the top eigenvector (i.e. with largest eigenvalue) of $\hat{\Sigma}$.

→ v_1 is just leading EV of $\hat{\Sigma}$.
→ prove on HW.

amount

- ▶ The ~~proportion~~ amount of variance explained is just the associated top eigenvalue.

Suppose v_1 is top EV of $\hat{\Sigma}$

$$\frac{v_1^T \hat{\Sigma} v_1}{\hat{\Sigma} v_1} = v_1^T (EV) v_1 = (EV) v_1^T v_1 = EV.$$
$$\hat{\Sigma} v_1 = (EV) v_1$$

Further principal component directions and scores

Suppose want to define v_2 .

Given the $k - 1$ principal component directions $v_1, \dots, v_{k-1} \in \mathbb{R}^p$ (note that these are orthonormal), we define the k th principal component direction $v_k \in \mathbb{R}^p$ to be

$$v_k = \underset{\substack{\|v\|_2=1 \\ v^T v_j=0, j=1, \dots, k-1}}{\operatorname{argmax}} v^T \hat{\Sigma} v.$$

maximize variance
but \perp to
first $k-1$ perp.

The vector $Xv_k \in \mathbb{R}^n$ is called the k th principal component score of X .

The amount of variance explained by the k -th PC is:

$$d_k^2 = v_k^T \hat{\Sigma} v_k.$$

How do we think about the PC scores?

2nd PC is just 2nd EVector of $\hat{\Sigma}$, variance expl. is just 2nd EValue

Principal Component Scores

Suppose we computed the SVD of X :

$$X = U \tilde{D} V^T,$$

where V is the collection of eigenvectors of the covariance matrix, and U are the eigenvectors of XX^T . So

$$Xv_1 = u_1 \tilde{d}_{11},$$

\vdots

$$Xv_k = u_k \tilde{d}_{kk}.$$

$$Xv_1 \approx \tilde{d}_{11} u_1.$$

principal comp scores

principal components

amount of variance explained.

So the PC scores are just given by the U matrix in the SVD of X . Furthermore, if we wanted the projection of X onto the principal component v_k we would use:

$$Xv_k v_k^T \in \mathbb{R}^{n \times p}.$$

$$\begin{array}{c}
 \begin{matrix} n & d \\ \uparrow & \\ X & \end{matrix} = \begin{matrix} n & k & \tilde{d} \\ \downarrow & \cup & \tilde{D} \\ & & \end{matrix} V^T \\
 \text{mean } 0. & & \underbrace{\tilde{d}}_{\text{principal components}} \\
 & \text{each} & \\
 & \text{column is } n\text{-dimensional.} &
 \end{array}$$

$$\frac{X^T X}{n} = V D V^T$$

$$X V = U \tilde{D}$$

$$\tilde{X} = \begin{matrix} n & 2 & \tilde{d} \\ \tilde{U} & \tilde{D} & \tilde{V}^T \end{matrix}$$

we would use \tilde{X}

Suppose we wanted to plot/reconstruct the original data in \mathbb{R}^d (but on a 2-d subspace)

$$n \times d \quad X \quad \begin{matrix} \rightarrow \\ \downarrow \end{matrix} \quad \begin{matrix} v_1 \leftarrow d \times 1 \\ v_2 \leftarrow d \times 1. \end{matrix}$$

$$\rightarrow \underbrace{Xv_1}_{n \times 1} \quad \leftarrow \quad \underbrace{Xv_2}_{n \times 1}.$$

$$n \times \begin{pmatrix} Xv_1 & Xv_2 \end{pmatrix}$$

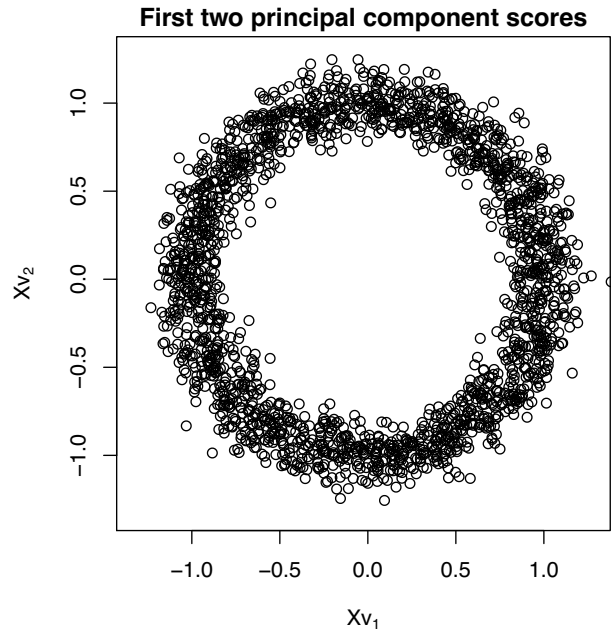
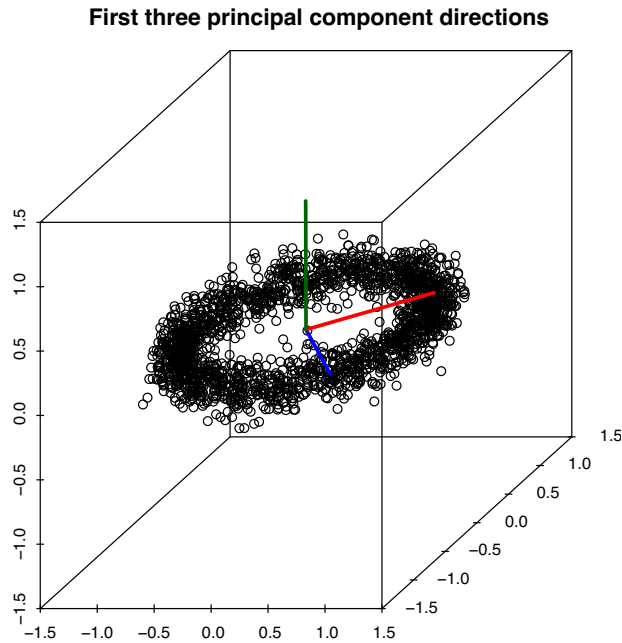
this is the embedding
we plotted earlier

Properties and representations

- ▶ For the k th principal component direction $v_k \in \mathbb{R}^p$ and score $u_k \in \mathbb{R}^n$, the entries of $Xv_k = d_k u_k$ are the scores from projecting X onto v_k , and the rows of $Xv_k v_k^T = d_k u_k v_k^T$ are the projected vectors
- ▶ The directions v_k and normalized scores u_k are only unique up to sign flips
- ▶ **Concise representation:** let the columns of $V \in \mathbb{R}^{p \times p}$ be the directions.
 1. Scores: columns of $XV \in \mathbb{R}^{n \times p}$.
 2. Projections onto V_k (first k columns of V): rows of $XV_k V_k^T \in \mathbb{R}^{n \times p}$

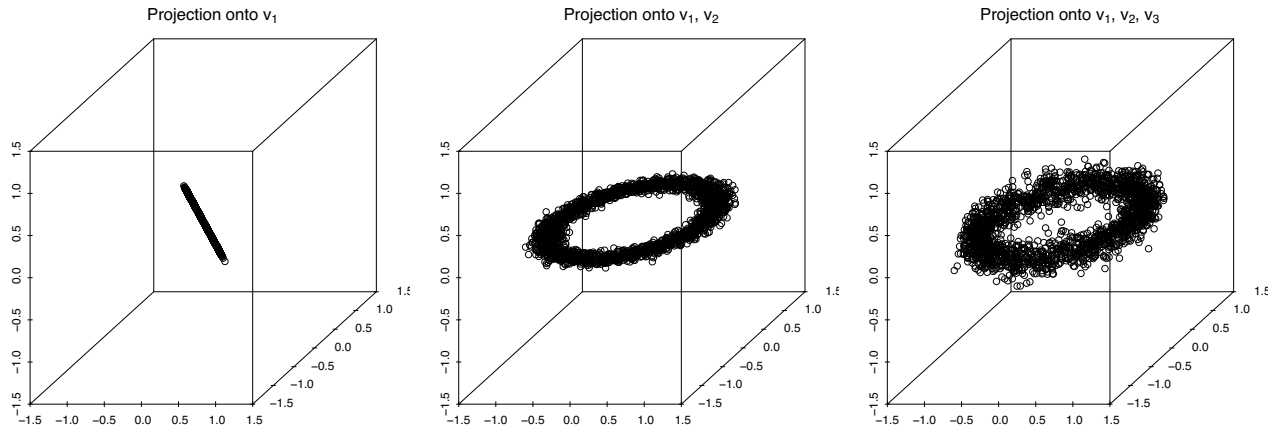
Example: principal component analysis in \mathbb{R}^3

Example: $X \in \mathbb{R}^{2000 \times 3}$. Shown are the three principal component directions $v_1, v_2, v_3 \in \mathbb{R}^3$, and the scores from projecting onto the first two directions



Example: projecting onto principal component directions

Same example: $X \in \mathbb{R}^{2000 \times 3}$, $v_1, v_2, \dots, v_3 \in \mathbb{R}^3$. What happens if replace X by its projection onto v_1 ? Onto v_1, v_2 ? Onto v_1, v_2, v_3 ?



The third plot looks **exactly the same** as the original data. . .

Proportion of variance explained

Recall that we said: d_k^2 is the amount of variance explained by the k th principal component direction v_k

Two facts:

→ The total sample variance of X is $\sum_{j=1}^p d_j^2$

- ▶ The total sample variance of $XV_k V_k^T$ is $\sum_{j=1}^k d_j^2$ (amount of variance explained by $v_1 \dots v_k$)

sum all eigenvalues of Σ .

v_1 explains d_1^2
 v_2 explains d_2^2

Hence the **proportion of variance explained** by the first k principal component directions v_1, \dots, v_k is

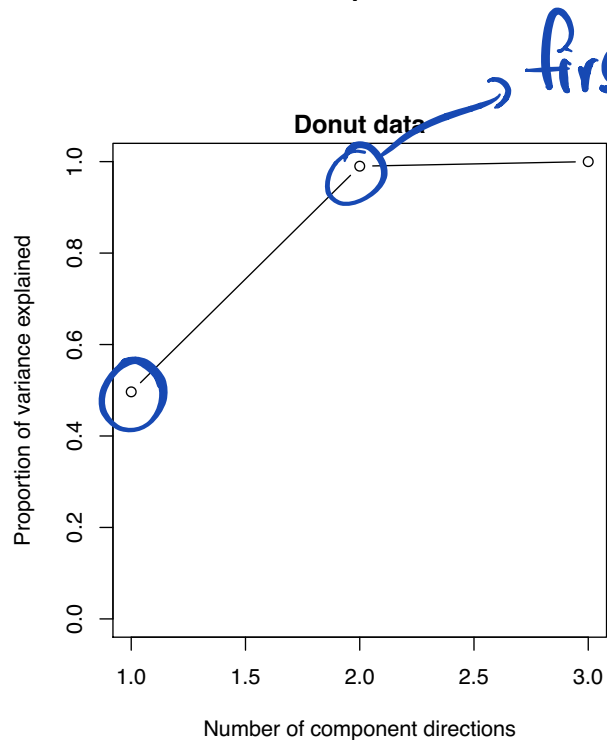
$$\frac{\sum_{j=1}^k d_j^2}{\sum_{j=1}^p d_j^2}$$

var exp by k / total variance.

If this is high for a small value of k , then it means that the main structure in X can be explained by a small number of directions

Example: proportion of variance explained

Example: proportion of variance explained as a function of k , for the donut data



first 2 explain most of variance

$$\hat{\Sigma} = \underbrace{V D V^T}$$
$$= \begin{bmatrix} v_1 & \dots & v_d \end{bmatrix} \begin{bmatrix} d_{11} & & \\ & \ddots & \\ & & \end{bmatrix}$$

Dimension reduction via the principal component scores

As we've seen in the examples, **dimension reduction** via principal component analysis can be achieved by taking the first k principal component scores $Xv_1, \dots, Xv_k \in \mathbb{R}^n$

We can think of Xv_1, \dots, Xv_k as our new feature vectors, which is a big savings if $k \ll p$ (e.g. $k = 2$ or 3)

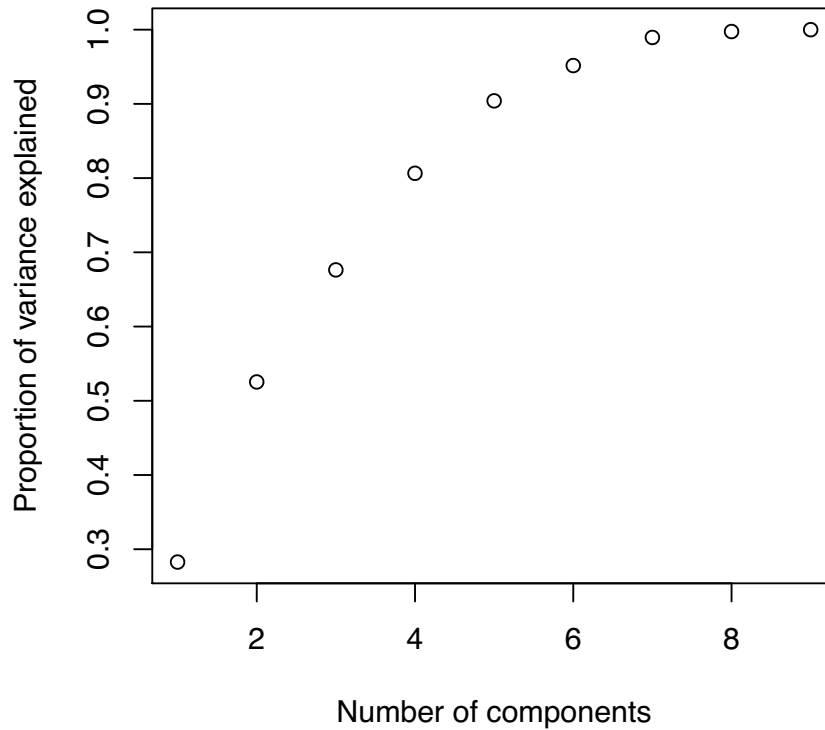
An important question: **how good** are these features at capturing the structure of our old features? Broken up into two questions:

1. How good are they, for a fixed k ?
2. What exactly do we gain by increasing k ?

Recall that the second question can be addressed by looking at the **proportion of variance explained** as a function of k

Example: proportion of variance explained, glass data

Cumulative proportion of variance explained



Approximation by projection

As for the first question, think about approximating X by $XV_kV_k^T$, the projection of X onto the first k principal component directions

An **alternate characterization** of the principal component directions: given centered $X \in \mathbb{R}^{n \times p}$, if $V_k = [v_1 \dots v_k] \in \mathbb{R}^{p \times k}$ is the matrix whose columns contain the first k principal component directions of X , then

$$XV_kV_k^T = \underset{\text{rank}(A)=k}{\text{argmin}} \|X - A\|_F^2 = \underset{\text{rank}(A)=k}{\text{argmin}} \sum_{i=1}^n \sum_{j=1}^p (X_{ij} - A_{ij})^2$$

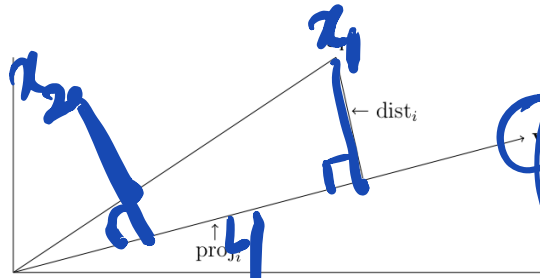
In other words, $XV_kV_k^T$ is the **best rank k approximation** to X

(Aside: the above problem is nonconvex, and would be very hard to solve in general!)

Understanding the Alternate Characterization

- ▶ We will not spend too much time on this but here is how to think about the alternate characterization.

$\sum_{i=1}^n \text{minimize } (\text{dist}_i)^2$



max. variance

top princ. component

$\text{Var}_i = (\text{proj}_i)^2$

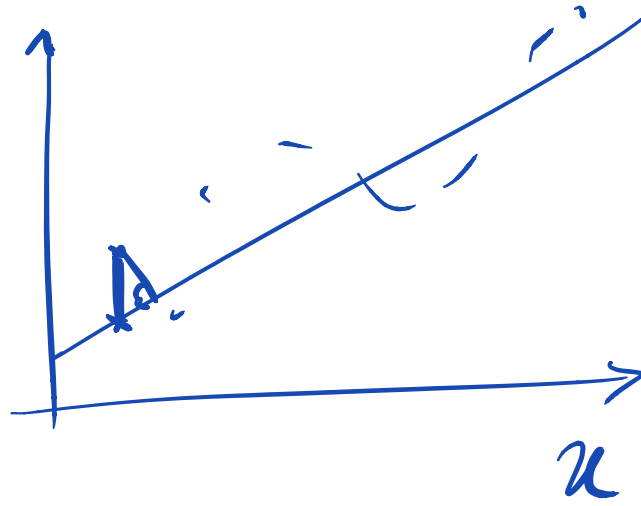
- ▶ By Pythagoras' Theorem we know that:

$$(\text{dist}_i)^2 + (\text{proj}_i)^2 = \underbrace{\|x_i\|_2^2}_{\text{const.}}$$

- ▶ So we conclude that:

$$\max \sum_i (\text{proj}_i)^2 \text{ is eqvt to min } \sum_i (\text{dist}_i)^2$$

y



Scaling the features

We always center the columns of X before computing the principal component directions.

Another common pre-processing step is to **scale** the columns of X , i.e., to divide each feature by its sample variance, so that each feature in our new X has a sample variance of one.

Computing principal component directions

This is just a repeat of things you have already seen. There are two ways to compute the principal components.

Eigenvalue Decomposition: We write $\frac{X^T X}{n} = V D V^T$, where the columns of V are the eigenvectors and D is the diagonal matrix of eigenvalues. Then

- ▶ The columns of V , v_j are the **principal component directions**.
- ▶ The eigenvalues are the **amounts of variation explained**.
- ▶ We can compute the **scores** $X v_j$.

Computing principal component directions: SVD

The other alternative is to compute the SVD of X .

$$\begin{array}{ccccc} X & = & U & D & V^T \\ n \times p & & n \times p & p \times p & p \times p \end{array}$$

Here $D = \text{diag}(d_1, \dots, d_p)$ is diagonal with $d_1 \geq \dots \geq d_p \geq 0$, and U, V both have orthonormal columns. This gives us everything:

- ▶ columns of V , $v_1, \dots, v_p \in \mathbb{R}^p$, are the **principal component directions**
- ▶ columns of U , $u_1, \dots, u_p \in \mathbb{R}^n$, are the **principal component scores**
- ▶ Squaring the j th diagonal element of D and dividing by n gives the **variance explained** by v_j

(Don't forget that we must first **center** the columns of X !)

Summary

- ▶ Two ways to think about PCA:
 1. k orthogonal directions of maximum variance.
 2. k dimensional subspace that is “closest” to the data.
- ▶ Two (closely related) ways to compute the principal components:
 1. Using an eigendecomposition on the covariance matrix.
 2. Using SVD on the data matrix X .