

# 36-617: Applied Linear Regression

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Causal Inference

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# Announcements

## ■ Quizzes

- ❑ None today!
- ❑ Quiz next Monday on *Sheather* Ch 9

## ■ Peer reviews for Project 01

- ❑ Due Tue Oct 26 (tomorrow) at 11:59pm
- ❑ Lorenzo and I are also writing comments, but the peer reviews will be better!

## ■ HW07 Due Wed Oct 29 11:59pm

## ■ Final Project 01 Paper Due Fri Oct 29 (Sat grace...)

## ■ HW08 out today; due Wed Nov 3 11:59pm

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# Outline

- 18.1 Causal Inference [G&H Ch 9]
  - The Fundamental Problem
  - Confounders, and how Controlled Randomized Trials control them
  - Adjusting an analysis for pre-treatment covariates (but not post-treatment ones!)
- 18.2 More sophisticated tools for causal inference [G&H Ch 10]
  - Observational Studies
  - Instrumental Variables
  - Matching and propensity scores
  - Regression discontinuity designs

# Causal Inference

- Want to test a new pain reliever for headaches
- Have 200 patients  $i=1, \dots, 200$ .
  - $T_i=1$  (patient gets drug) for  $i=1..100$ ,
  - $T_i=0$  (patient gets nothing) for  $i=101..200$ .
- Suppose drug is worthless, but
  - $i=1..100$  are healthy and
  - $i=101..200$  all have flu, colds, etc.
  - How will the drug look?
- Suppose drug is effective, but
  - $i=1..100$  have colds & flu, and
  - $i=101..200$  are healthy.
  - How will the drug look now?
- What is wrong with these examples?

# Causal Inference—The Fundamental Problem

- We really would like to see the difference between pain level “with the drug” vs pain level “without”, for each individual patient.

$y_i^0$  = outcome without treatment

$y_i^1$  = outcome with treatment

$y_i^1 - y_i^0$  = treatment effect for unit  $i$

- But we cannot try the drug, and then go back in time and try without the drug.
  - For each patient  $i$ , can see either  $y_i^0$  or  $y_i^1$  but not both!

# Causal Inference—The Fundamental Problem

- If we average the individual treatment effect over all patients, get the average causal effect (ACE):

$$\begin{aligned}\text{ACE} &= \frac{1}{N} \sum_{i=1}^N (y_i^1 - y_i^0) = \frac{1}{N} \sum_{i=1}^N y_i^1 - \frac{1}{N} \sum_{i=1}^N y_i^0 \\ &= E[y^1] - E[y^0]\end{aligned}$$

- Most studies try to estimate ACE. A good way to do this would be:
  - Estimate  $E[y^1] \approx \bar{y}^1$  from unbiased sample  $y_1^1, \dots, y_{n_1}^1$
  - Estimate  $E[y^0] \approx \bar{y}^0$  from unbiased sample  $y_1^0, \dots, y_{n_0}^0$

# Causal Inference—The Fundamental Problem

- The problem with the examples we started with was that **the samples were not unbiased**.
- There are basically two ways to deal with bias
  - Design a study for which the samples are guaranteed to be unbiased
  - Do some statistical adjustment to account for the bias
- To understand how to design an “unbiased” study, we first consider how “bias” arises...

# Causal inference - Confounders

- If some patients have  $T_i = 1$  and others have  $T_i = 0$ , we know that  $E[y^1] - E[y^0] \approx \hat{\beta}_1$  in the regression

$$y_i = \beta_0 + \beta_1 T_i + \epsilon_i$$

- However, if there is a “confounding” variable  $x_i$ , the correct  $\hat{\beta}_1$  should come from

$$y_i = \beta_0 + \beta_1 T_i + \beta_2 x_i + \epsilon_i$$

- How bad can the bias be if we omit  $x_i$ ?



# Causal inference - Confounders

We suppose the correct model is

$$y_i = \beta_0 + \beta_1 T_i + \beta_2 x_i + \epsilon_i \quad (1)$$

but we fit instead

$$y_i = \beta_0^* + \beta_1^* T_i + \epsilon_i^* \quad (2)$$

Note that  $x_i$  also has some relationship with  $T_i$  that can be expressed as a linear regression:

$$x_i = \gamma_0 + \gamma_1 T_i + \nu_i \quad (3)$$

If we substitute (3) into (1) and do a little rearranging, we get

$$y_i = (\beta_0 + \beta_2 \gamma_0) + (\beta_1 + \beta_2 \gamma_1) T_i + (\epsilon_i + \beta_2 \nu_i) \quad (4)$$

Equating coefficients in (2) and (4), we see

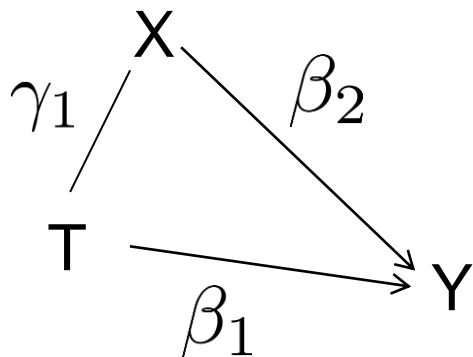
$$\beta_1^* = \beta_1 + \beta_2 \gamma_1 \quad (5)$$

Thus, estimating  $E[y^1] - E[y^0] \approx \hat{\beta}_1^*$  will be biased, *unless*

- $\gamma_1 = 0$ , i.e.  $x_i$  is independent of treatment assignment  $T_i$
- $\beta_2 = 0$ , i.e.  $x_i$  has no influence on  $y_i$  after considering  $T_i$  ( $x_i$  not really a confounder!)

# Causal inference - Confounders

- If  $X$  is a confounder, the total effect of  $T$  on  $Y$  is  $\beta_1 + \beta_2\gamma_1$  :



- $\beta_2 = 0$ :  $X$  not really a confounder!
- $\gamma_1 = 0$ : No selection effect!

- If we omit  $X$  (or it is hidden!) then we only get the right answer from  $y = \beta_0 + \beta_1 T + \epsilon$ , if  $\beta_2$  or  $\gamma_1$  is zero.

# Causal inference – Estimating ACE

- We can get an unbiased estimate of ACE in any of the following ways

- If there are no confounders, estimate  $\beta_1$  in

$$y_i = \beta_0 + \beta_1 T_i + \epsilon_i$$

- If there are confounders, **find them all**, include them as  $x$ 's, and then estimate  $\beta_1$  in

$$y_i = \beta_0 + \beta_1 T_i + \beta_2 x_{2i} + \beta_3 x_{3i} + \cdots + \beta_K x_{Ki} + \epsilon_i$$

- Design the experiment so that all **confounders**  $x_i$  are **independent of treatment** assignment  $T_i$  and then estimate  $\beta_1$  from

$$y_i = \beta_0 + \beta_1 T_i + \epsilon_i$$

# Causal inference – randomized trials

- In a **randomized experiment**, each unit  $i$  is assigned  $T_i = 1$  (treatment) or  $T_i = 0$  (no tx) randomly (e.g. by random coin toss!).
  - This forces every potential confounder  $x_i$  to be independent of  $T_i$ , whether we “discover”  $x_i$  or not! ( $\gamma_1 = 0$ )
  - From a randomized experiment we can always estimate ACE by estimating  $\beta_1$  in

$$y_i = \beta_0 + \beta_1 T_i + \epsilon_i$$

# Causal inference – randomized trials

- In many settings you can't completely randomize
  - A study of effectiveness of a new math curriculum might involve several schools.
    - Can't put all math classes in all schools together in one “pot” and randomly assign some to new math curriculum
    - Instead assign ½ the classes to the new math program and ½ to the old math program within each school
    - Since schools contain other factors that affect math performance, school becomes an  $x_i$  and we can estimate the ACE for the new math program from

$$y_i = \beta_0 + \beta_1 T_i + \beta_2 x_i + \epsilon_i$$

- A lot of experimental design is like this...

# Causal inference – pre-treatment covariates in randomized trials

- Even in a randomized experiment, if we can identify a confounder  $x_i$ , it is good to include it in the model.

- Estimating  $ACE = \hat{\beta}_1$  from

$$y_i = \beta_0 + \beta_1 T_i + \epsilon_i$$

is unbiased, but not efficient (more uncertainty)

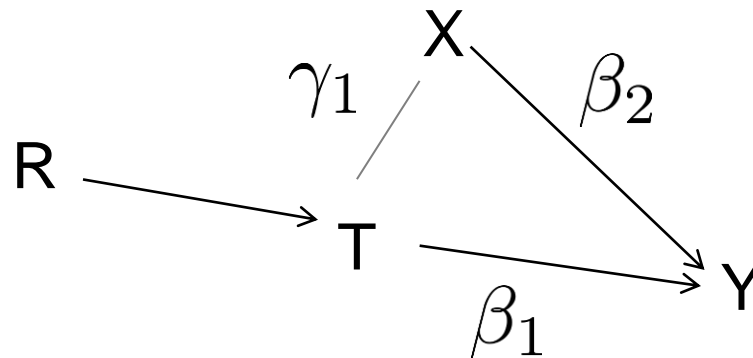
- Estimating  $ACE = \hat{\beta}_1$  from

$$y_i = \beta_0 + \beta_1 T_i + \beta_2 x_i + \epsilon_i$$

will be more efficient (less uncertainty).

# Causal inference – randomized trials

- If  $R$  is a random treatment assignment (coin flip!), then  $\gamma_1$  must equal zero!



- $\gamma_1 = 0$ : No selection effect!

- We can now get the right treatment effect from

$$y = \beta_0 + \beta_1 T + \epsilon.$$

- It is still worth including  $X$  in the model if possible,

$$y = \beta_0 + \beta_1 T + \beta_2 X + \epsilon$$

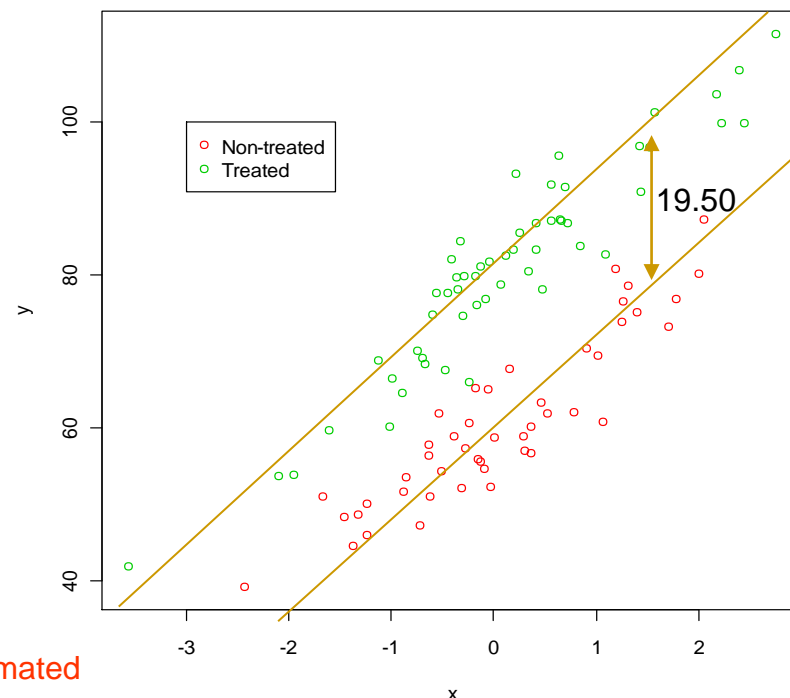
because including  $X$  will reduce  $SE(\beta_1)$  !

# Randomized trials – pre-treatment covariates – uniform tx effect

```
> x <- rnorm(100)
> y <- 60 + 10*x + 5*rnorm(n)
# x is a confounder
> T <- rbinom(100,1,.5)
# treatment by random experiment
> y <- ifelse(T==1,y+20,y)
# add treatment effect for treated
> plot(x,y,col=T+2)
> legend(-3,100,pch=c(1,1),col=2:3,
        legend=c("Non-treated","Treated"))
> (ACE <- mean(y[T==1]) - mean(y[T==0]))
[1] 20.26647
```

```
>
> summary(lm(y ~ T))$coef[,1:2]
      Estimate Std. Error
(Intercept) 60.63675    1.854682
T           20.26647     2.523902
>
> summary(lm(y ~ T + x))$coef[,1:2]
      Estimate Std. Error
(Intercept) 60.13741    0.6815005
T           19.49961     0.9275130
x           10.49448     0.4182943
```

ACE is estimated better when covariate in the model



- x is a pretest score
- y is a post-test score, of course affected by x
- T is treatment (new curriculum)



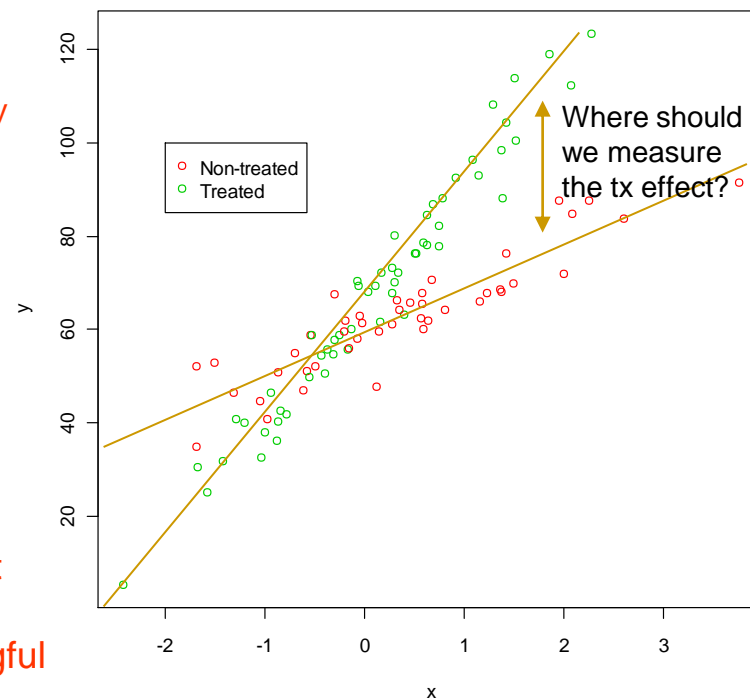
# Randomized trials – pre-treatment covariates – nonuniform tx effect

```
> n <- 100
> x <- rnorm(n)
> y <- 60 + 10*x + 5*rnorm(n)
> T <- rbinom(100,1,.5)
> y <- ifelse(T==1, y+5+15*x, y)
> plot(x,y,col=T+2)
> legend(-2,100,pch=c(1,1),col=2:3,
        legend=c("Non-treated","Treated"))
> (ACE <- mean(y[T==1]) - mean(y[T==0]))
[1] 5.684276
> summary(lm(y ~ T))$coef[,1:2]
      Estimate Std. Error
(Intercept) 62.599809   3.164975
T            5.684276    4.229376
> (coef <- summary(lm(y ~ T + x +
  T:x))$coef[,1:2])
      Estimate Std. Error
(Intercept) 59.205524   0.8095489
T            6.149310    1.0646086
x            9.499872    0.6574682
T:x          15.653435    0.9527179
> mean(coef[2,1] + coef[4,1]*x)
[1] 9.631048
```

Tx affects not only  
the intercept but  
also the slope!

ACE not  
all that  
meaningful

Here's a kind of  
ACE that "might"  
be useful (???)...



- x is a pretest score
- y is a post-test score, of course affected by x
- T is treatment (new curriculum)

# Randomized trials – *do not include* post-treatment covariates!

```
> n <- 100
> x <- rnorm(n)
> y <- 60 + 10*x + 5*rnorm(n)
> T <- rbinom(100,1,.5)
> y <- ifelse(T==1,y+20,y)
> z <- ifelse(T==1,rnorm(100,3),
  rnorm(100,-3))
> plot(x,y,col=T+2)
> legend(-2,100,pch=c(1,1),col=2:3,
  legend=c("Non-treated","Treated"))
> (ACE <- mean(y[T==1]) -
  mean(y[T==0]))
[1] 22.43931
> summary(lm(y ~ T))$coef[,1:2]
      Estimate Std. Error
(Intercept)  58.11903    1.660045
T             22.43931    2.347659
```

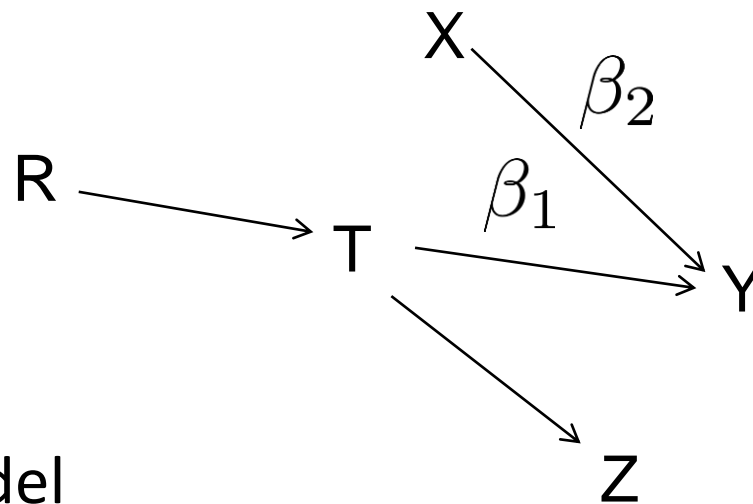
Including z in the model completely dilutes the effect of T that we are trying to estimate!

```
> summary(lm(y ~ T +
  x))$coef[,1:2]
      Estimate Std. Error
(Intercept)  59.85651    0.7068169
T             20.78911    0.9959064
x             10.58185    0.4983279
> summary(lm(y ~ T + x +
  z))$coef[,1:2]
      Estimate Std. Error
(Intercept)  64.884033    1.9499540
T             10.505663    3.8573971
x             10.416234    0.4859765
z              1.608895    0.5843686
```

- x is a pretest score
- y is a post-test score, of course affected by x
- T is treatment (new curriculum)
- z is a secondary effect of T

# Causal inference – Post-tx covariates

- If  $R$  is a random treatment assignment (coin flip!), then  $\gamma_1$  must equal zero!



- In the model

$$y = \beta_0 + \beta_1 T + \beta_2 X + \beta_3 Z + \epsilon$$

the estimate of  $\beta_1$  will only include the influence of the part of  $T$  not explained by  $Z$ ... That might not be much!

# Summary

- 18.1 Causal Inference [G&H Ch 9]
  - The Fundamental Problem
  - Confounders, and how Controlled Randomized Trials control them
  - Adjusting an analysis for pre-treatment covariates (but not post-treatment ones!)
- 18.2 More sophisticated tools for causal inference [G&H Ch 10]
  - Observational Studies
  - Instrumental Variables
  - Matching and propensity scores
  - Regression discontinuity designs