

Carnegie Mellon University

PPS Retention/Mobility Research

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Introduction

- Client: Pittsburgh Public Schools, Steven Greene
- Project Overview:
 - The Pittsburgh Promise funds scholarship for post-secondary education.
 - GPA \geq 2.5, attendance rate \geq 90%
 - How promise scholarship influences post-secondary retention/mobility
 - New criteria on choosing eligible students to fund
 - IMRAD paper
- Research questions:
 - What is the relationship between the Promise scholarship use and students' post-secondary retention and completion?
 - What are the factors that would affect students' retention and mobility among post-secondary institutions?

Data Sets

11 Data Sets:

- School Enrollment
- Course Enrollment
- **Attendance**
- Demographics
- NSC
- SAT
- AP
- **GPA**
- Keystone
- CTE
- **Scholarship**

Data Description

- GPA
 - Cumulative GPA for each school year
 - We focus on Senior students and their Senior GPA
 - $GPA \geq 2.5$ is required for Promise Scholarship
- AP
 - AP course name and AP exam score
 - We summarize students by # of AP courses taken, avg AP score
- Course Enrollment
 - Courses taken by each student per semester
 - Credit earned by each course and the grades
 - We summarize students by number of AP and IB courses taken

Data Description

- Scholarship
 - Information about eligibility of the students who applied and their acceptance of the Promise Scholarship, one row for each student
 - Including student ID, graduation year, eligibility to core and extension Promise, status of receiving scholarship, and high school name
 - *QualifiedforCorePromise* = binary variable for eligibility
 - *EverReceivedPromiseAward* = binary variable for receiving scholarship
 - Join the scholarship data with other data sets to conduct EDA

Data Description

- School Enrollment
 - Enrollment records to and from PPS schools before 9th grade
 - Non-PPS schools in Pittsburgh are not included
- Attendance
 - Grades 9-12
 - The number of days attributed to a student for each unique school year, school, and attendance code.
 - Attendance Status: "Absent Excused", "Absent Unexcused", "Present", "Present Excused", "Present Unexcused".
 - We calculate the attendance rate by: $1 - (\text{"Absent Unexcused"} / \text{"totalDays"})$
- SAT
 - The highest SAT totals for the 4 years in high school
 - Multiple rows for one student if student has earned the same score on multiple trials
- Keystone
 - Test scores for the Keystone Assessment

Data Description

- Demographics
 - Demographic information for students' each year in high schools
 - Including student ID, grade level, race, gender, economic status, special education
- NSC
 - Semester enrollment information for students in college institutions
 - Each row = every semester a student enrolled in a college institution
 - Including student ID, high school graduation date, enrollment date, enrollment status, school type
 - Not available for 2019-2020 enrollment
- CTE
 - Career and Technical Education (CTE) certifications earned by each student
 - Each row = information of a certification earned by a student
 - Including student ID, certification category, credential information, and certification earned date
 - We calculate the number of certifications earned by each student

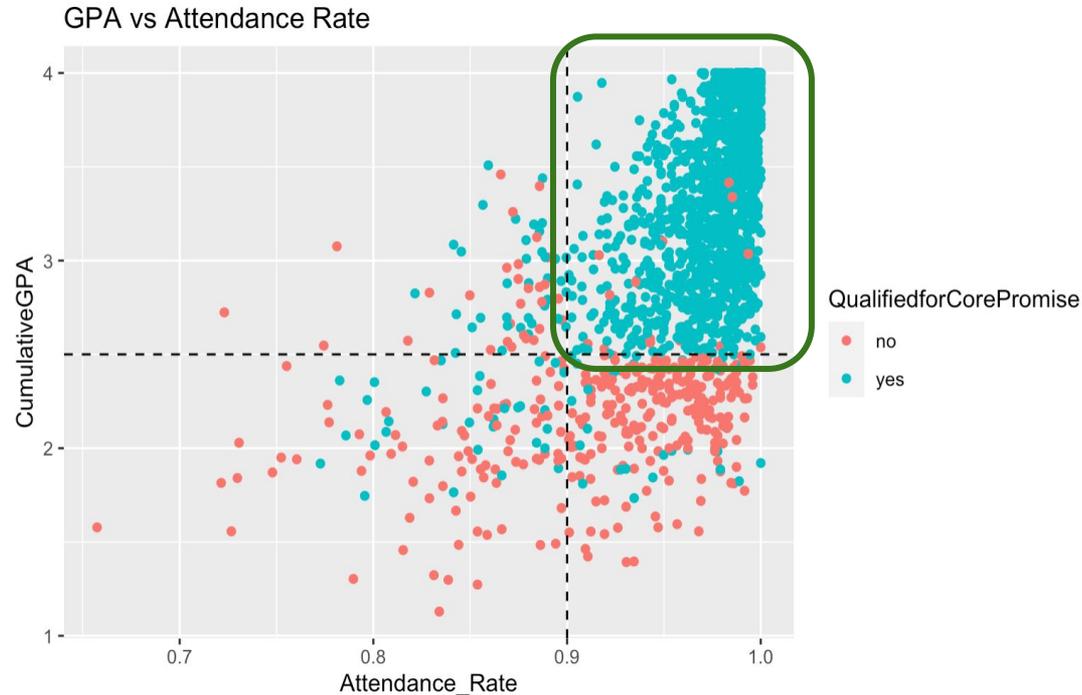
Methods

- Preliminary EDA
 - Students receive scholarship after they graduate
 - Summarize all metrics for senior students, 1 row per student
 - GPA x Attendance x Scholarship analysis
 - 3846 senior students with their GPA and attendance rates, among them 2187 applied
 - Eligibility cutoff: GPA \geq 2.5, Attendance rate \geq 90%(PPS website)
 - Analyze students application results around the cutoff
 - Demographics x Scholarship analysis
 - Combine demographics data of different cohorts together \rightarrow overall demographics data
 - Join demographics and scholarship data by RandomID and GradYear
 - Obtain 2223 senior students
 - Explore eligibility vs. gender, race, economic status, and IEP group

Methods

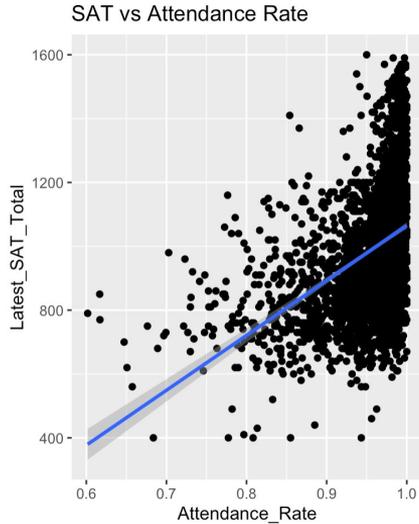
- Preliminary EDA
 - NSC x Scholarship analysis
 - Filter first semester enrollment records in colleges → filtered NSC data
 - Join filtered NSC data and scholarship data by RandomID and GradYear
 - Explore eligibility & acceptance of scholarship vs. school type
 - CTE x Scholarship analysis
 - Join CTE and scholarship data by RandomID
 - Explore eligibility vs. #certifications/category, and acceptance of scholarship vs. #certifications/category
- Modeling
 - Explore relationship between scholarship and other factors
 - Compare enrollment status for those who received scholarship vs. who didn't
 - Account for the effect from Scholarship eligibility cutoff (GPA & attendance)

Results

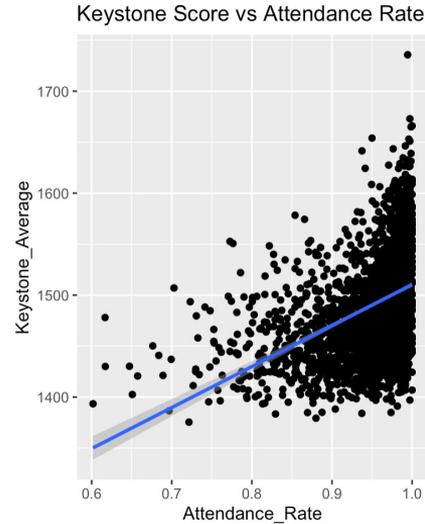


- Black Dashed Lines:
 - GPA = 2.5
 - Attendance Rate = 0.9
- Green square:
 - Students who qualified for Core Promise

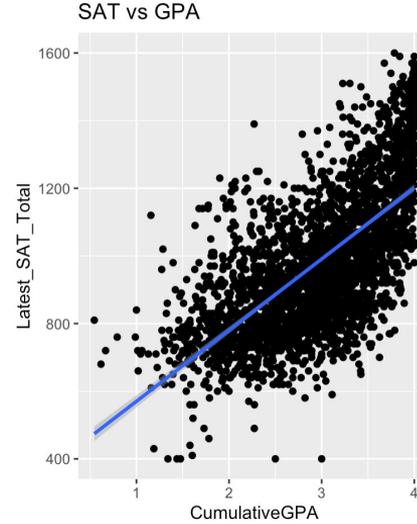
Results



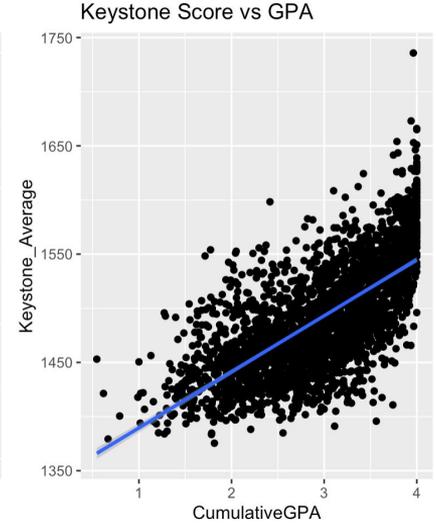
Correlation: 0.43



0.42



0.68

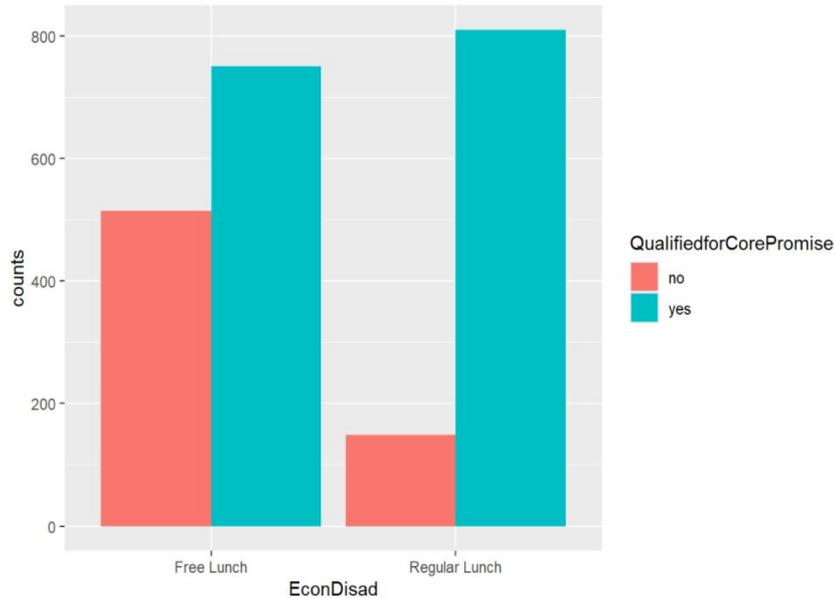


0.69

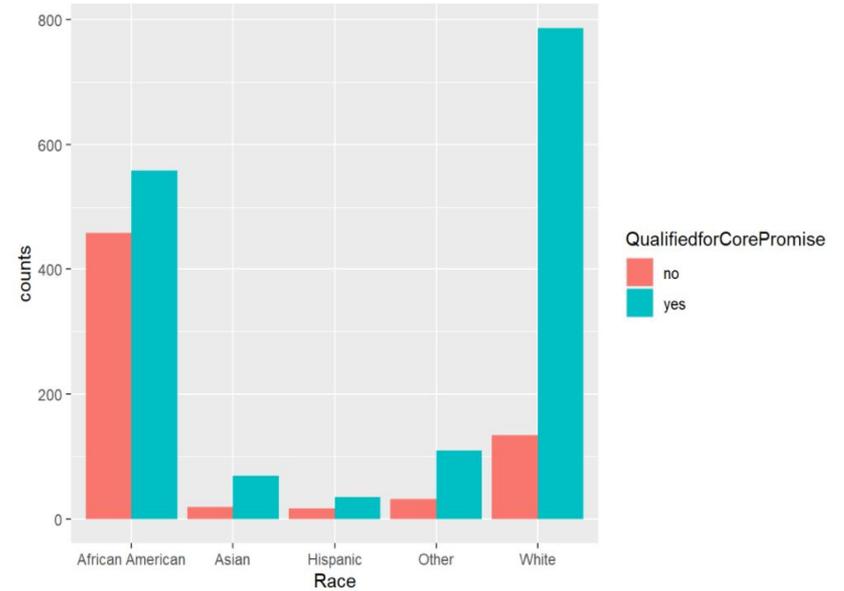
- Collinearity?

Results

Barplots of the Promise Scholarship Eligibility under Different Economic Status



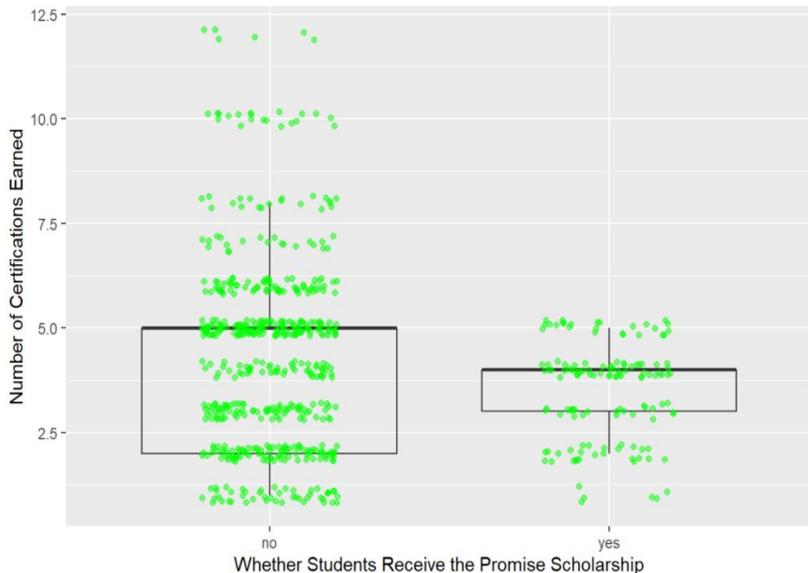
Barplots of the Promise Scholarship Eligibility under Different Racial Groups



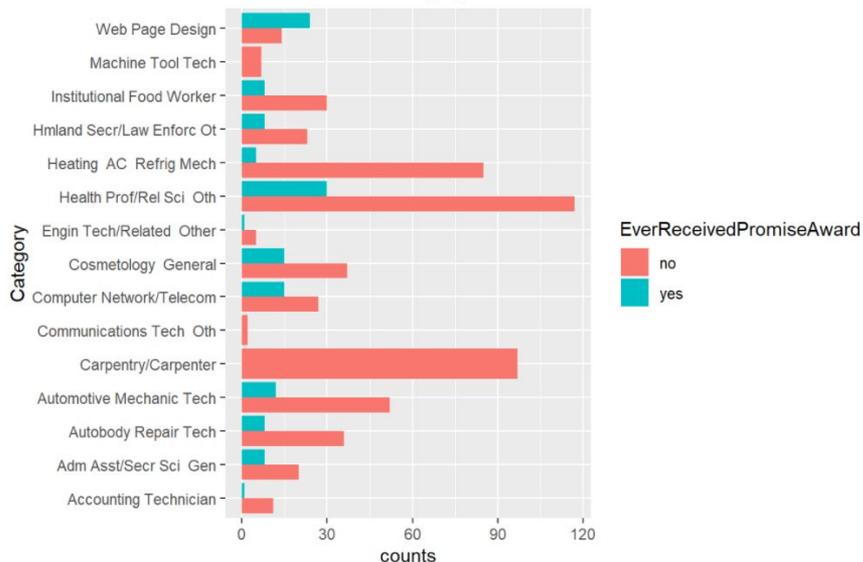
- Better economic status → more likely to be qualified
- The proportion of eligibility seems highest among white people.

Results

Boxplots of Number of Certifications Earned in terms of Whether Students Receive Award



Barplots of Whether Students Receive the Promise Scholarship under Different Category of Certifications Earned



- More #certifications earned → less likely to receive
- For the majority, the proportion of not receiving > the proportion of receiving

Next Steps & Roadblocks

- Meeting with our client next week
 - Report preliminary EDA findings
 - Confirm our understanding about the scholarship data
 - Discuss the feedbacks from client
 - Discuss next steps
- Intermediate goals to solve research questions



Preliminary Findings 1st Draft of Model 2nd Draft of Model Final Draft of Model 1st Draft of IMRAD 2nd Draft of IMRAD

Next Steps & Roadblocks

- Roadblocks that prevent progress
 - Lack understanding about data
 - Need to confirm our understanding about the scholarship data
 - No specific qualification requirements about SAT & AP
 - Unsure about how to treat missing/repetitive/weird observations in data
 - Non-immediate reply from the client regarding our questions, rescheduled meeting next week.

Questions?