

# 60-Second Poster Evaluation

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**Rating Criteria** - Circle rating that applies.

## *Overall Appearance*

- 0 Cluttered or sloppy** appearance. Gives the impression of a solid mass of text and graphics, or pieces are scattered and disconnected. Little white space.
- 1 Pleasant** to look at. Pleasing use of colors, text, and graphics.
- 2 Very pleasing** to look at. Particularly nice colors and graphics.

## *White Space*

- 0 Very little.** Gives the impression of a solid mass of text and graphics.
- 1 OK.** Sections of the poster are separated from one another.
- 2 Lots.** Plenty of room to rest the eyes. Lots of separation.

## *Text / Graphics Balance*

- 0 Too much text.** The poster gives an overwhelming impression of text only.  
**OR Not enough text.** Cannot understand what the graphics are supposed to relate.
- 1 Balanced.** Text and graphics are evenly dispersed in the poster. There seems to be enough text to explain the graphics.

## *Text Size*

- 0 Too small** to view comfortably from a distance of 1-1.5 meters.
- 0.5** Main text OK, but **text in figures too small.**
- 1 Easy to read** from 1-1.5 meters.
- 2 Very easy to read.**

## *Organization and Flow*

- 0 Cannot figure out** how to move through poster.
- 1 Implicit.** Headings (Introduction, Methods, etc) or other device implies organization and flow.
- 2 Explicit** numbering, column bars, row bars, etc.

## *Author Identification*

- 0 None.**
- 1 Partial.** Not enough information to contact author without further research. This includes missing zip codes on addresses.
- 2 Complete.** Enough information to contact author by mail, phone, or e-mail without further research.

***Research Objective***

**0 Can't find.**

- 1 Present**, but not explicit. Buried at end of "Introduction", "Background", etc.
- 2 Explicit.** This includes headings of "Objectives", "Aims", "Goals", etc.

***Main Points***

**0 Can't find.**

- 1 Present**, but not obvious. May be imbedded in monolithic blocks of text.
- 2 Explicitly labeled** (e.g., "Main Points", "Conclusions", "Results").

***Summary***

**0 Absent.**

- 1** "Summary", "Results", or "Conclusions" section **present**.