Dear (subject name),

 My name is (researcher name), and I am working with a group of statistics students at Carnegie Mellon to conduct a short, confidential study for undergraduates about opinions and practices on the internet, and we would really appreciate your help.

 Before you begin I would like to assure you that all of your answers are strictly confidential, and you can exit the survey at any time or choose to skip any questions you like. The survey will take about three minutes to complete.

 You can take the survey here: [link[

 Sincerely,

 (researcher name)