

Sample Survey Introduction for TCOM103 Project

Dear _____

We are conducting a survey on (topic name) for the TCOM103 Media/Information Society class project and you are invited to participate in this survey. Your opinion is very important to us. It will let us understand the _____ of the (topic name). ***It will take approximately _____ minutes to complete.*** Your participation to this survey is totally voluntary. This survey will be anonymous. No individual will be identified in the analysis and report. If you have any concerns about this study, please contact Dr. Louisa Ha of the Department of Telecommunications at (419) 372-9103 (e-mail: louisah@bgnet.bgsu.edu). If you have additional questions, you can also contact the Human Subject Review Board of Bowling Green State University at (419) 372-7716. Your return of the questionnaire indicates your consent to participate in this study.