March 3rd, 2011

36-303: Sampling, Surveys, and Society

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Our target population is all Carnegie Mellon faculties teaching at least one class this semester. Using the ‘schedule of classes’ website, we will gather our target population list of those faculties teaching at least one class this semester. Our sample is the target population. We are surveying everyone in the target population, so we will not be sampling from it.

We will first send out an email of the survey on March 14th to 578 faculties in the target population. The survey will be in online format. If a faculty does not respond to the survey within three days, we will send a reminder e-mail. If a faculty does not respond to the second email within two days, we approach the respondent face-to-face with a survey. We will try to visit their office and distribute a paper copy of the survey. Then we will collect respondents from faculties. We will calculate percentage of response for each answer choice and also create graphical representations. For our final paper, we will focus on how faculties feel about implanting +/- on campus and if they feel it will be helpful for them and students.